

## News Release

**FOR IMMEDIATE RELEASE**

### **Hackney Enters Van Shelving Market**

*Introduces Ford Transit Packages in Aluminum and Steel Designs*

Washington, NC., October 15, 2015 - Hackney's aluminum shelving has been a mainstay in the plumbing, HVAC and electrical contractor markets for decades, but generally only when delivered in a Hackney Performer body. Beginning with the Ford Transit, Hackney is now releasing both aluminum and steel shelving lines targeting contractor service markets with an emphasis on simplifying the buying process for end users.

"The growth of the commercial van market resulted in high demand for our contractor service shelving," says Richard Ball, Director of Marketing and Business Development for VT Hackney. "As opposed to the larger general shelving companies, our goal is to stay true to the markets we serve and create shelving packages that are tailored to their job."

Hackney's aluminum shelving is lightweight with adjustable shelves designed to hold Hackney's storage trays or tools. Driver side and passenger side kits can be purchased separately or as one package with top shelf storage for ladders and pipe. Introductory packages provide open areas for bulky items, such as hot water heaters.

Hackney has also designed a steel shelving line targeting general service contractors tasked with storing and organizing hundreds of parts and SKUs. Hackney's Inventory Management Shelving (IMS) system is a heavy-duty shelving solution that offers both driver and passenger side packages. "If your job requires you to hold a massive amount of small parts inventory, Hackney IMS is a great fit," says Ball. "IMS is focused on completing one mission...maximizing the inventory storage capabilities of your vehicle."

Hackney shelving can be purchased directly from Hackney or through your local Ford dealer. Hackney will offer flexible installation options, including detailed instructions for end user installation or Hackney factory installation. For Ford Transit factory ordered vans, Hackney will also offer a “ship thru” option allowing customers to have their shelving installed as soon as the van rolls off the line. This option reduces both customer lead time and freight charges.

Hackney will continue to design shelving packages for other van models including the Sprinter and ProMaster slated for late 2015 and early 2016 release. For sales information or to inquire about van shelving options, please contact your Hackney Sales Representative or visit [www.vthackneyparts.com](http://www.vthackneyparts.com).

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