

News Release

IMMEDIATE RELEASE

Hackney Introduces SideKick on Ford Transit

Side Load Alternative to Cargo Van Delivery

Washington, NC., November 11, 2015 – At this year’s NBWA convention in Las Vegas, Hackney displayed a low profile, 4-bay side load body mounted on a Ford Transit cab and chassis. The response from the attendees was unanimous. “It’s roughly the same size as a cargo van, transports more product, and the side doors provide quick and convenient access,” says Dale Kuntz, one of Hackney’s Sales Managers who demonstrated the body. “SideKick offers a great deal of flexibility at an affordable entry price. A lot of interest for hotshot type routes, congested delivery areas, special events, or sales trucks allowing the salesman to carry more product.”

The SideKick offers many of the same features as Hackney’s larger beverage units, including all-aluminum construction, adjustable bay shelving, bottom rail power step, and rear mounted hand truck. Compatible with the Ford Transit 9,950 and 10,360 GVW cab and chassis in either gas or diesel versions, the SideKick can provide over 4,000 lbs. of payload.

The low profile design of the SideKick locates product lower to the ground and can be forklift loaded for pallets. Side door access provides quick retrieval of product and additional convenience when having to maneuver through alleys or extremely congested areas. The SideKick will be produced in Hackney’s Kansas and North Carolina facilities and is available for immediate sale. Visit www.hackneybeverage.com for additional information.

VT Hackney a company of VT Systems, is the leading manufacturer in North America for specialized truck bodies and trailers that services multi-stop food and beverage service distributors and municipal emergency rescue departments. With its two leading brands, Hackney and Kidron, VT Hackney specializes in beverage truck bodies and trailers, emergency rescue bodies and trailers, contractor services truck bodies and multi-temperature refrigerated truck bodies and trailers. Please visit www.vthackney.com.

VT Systems is an engineering company providing integrated solutions to the commercial and government markets in the aerospace, electronics, land systems and marine sectors. VT Systems' innovative solutions, products and services include aircraft maintenance, repair and modification; software solutions in training and simulation; satellite-based IP communications technology; network solutions that integrate data, voice and video; rugged computers and computer peripherals; specialized truck bodies and trailers; weapons and munitions systems; road construction equipment; and ship design and shipbuilding. Headquartered in Alexandria, Va., VT Systems operates globally and is a wholly owned subsidiary of ST Engineering. Please visit www.vt-systems.com.

Media Contacts: Kathy Godley
Sales & Marketing
VT Hackney, Inc.
Phone: (1) 252 946 6521 x2292
Fax: (1) 252 975 8340
Email: kgodley@vthackney.com

Hunter Rawley
Sr. Associate, Corporate Communications
VT Systems
Phone: (1) 703 739 2610
Fax: (1) 703 739 2611
Email: hrawley@vt-systems.com